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| <b>REPORT REFERENCE NO.</b> | <b>CSCPC/16/4</b>   |
| <b>MEETING</b>              | <b>COMMUNITY SAFETY &amp; CORPORATE PLANNING COMMITTEE</b>  |
| <b>DATE OF MEETING</b>      | <b>14 APRIL 2016</b>  |
| <b>SUBJECT OF REPORT</b>    | <b>BETTER BUSINESS FOR ALL</b>  |
| <b>LEAD OFFICER</b>         | <b>AREA MANAGER – COMMUNITY SAFETY &amp; RISK REDUCTION</b>   |
| <b>RECOMMENDATIONS</b>      | Devon and Somerset Fire and Rescue Authority continues to promote and support the Better Business for All programme.  |
| <b>EXECUTIVE SUMMARY</b>    | <p>The Community Safety Protection Department includes the Better Business for All programme as part of the delivery strategy to support local businesses and promote the wider economic growth agenda. The aim is to save businesses from the impact of fire through preventative and protective measures, whilst achieving this in the most cost effective and consistent manner.</p> <p>Better Business for All (“BBfA”) is a regulators alliance that includes Devon and Somerset Fire and Rescue Service, Trading Standards and Environmental Health, along with Local Authority Economic Development Teams. It aims to:</p> <ul style="list-style-type: none"> <li>• Simplify and rationalise business support in local areas, and ensuring that national and local support offers are joined up for businesses.</li> <li>• Provide a single access point for business support, bringing together both Government offers and local offers, so businesses get what they need wherever they start their journey.</li> <li>• Bringing together public and private sector support, for example that offered by local authorities, universities, chambers of commerce and enterprise agencies.</li> <li>• Provides website/telephone/email support/the one door/no wrong door for businesses looking for business support.</li> <li>• Start-up workshops/clinics</li> <li>• Partnerships/facilitation support, working with national and local delivery partners.</li> <li>• FTE business advisors working across innovation centres and rural areas, organising clinics and ensuring join up with other delivery mechanisms.</li> </ul> <p>The Government is committed to lifting the regulatory burdens on businesses and creating a local regulatory environment that helps to support business growth. The BBfA programme is an established approach to better regulation. It provides a model for partnership working between businesses and regulators focusing on changing the culture of regulatory delivery at a local level.</p> |

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|  | It encourages all parties to work together and share information to allow local economies to prosper and grow.   |
| <b>RESOURCE IMPLICATIONS</b>                       | Business as usual – part of the Community Safety Protection Department delivery strategy to support business.  |
| <b>EQUALITY RISKS AND BENEFITS ANALYSIS (ERBA)</b> | No negative impacts identified   |
| <b>APPENDICES</b>                                  | <p>Appendix 1- BBFA survey report;</p> <p>Appendix 2 - BBfA Regulatory Services Partnership (RSP) Terms of Reference;</p> <p>Appendix 3 - Devon &amp; Somerset Better Business for All - steering group terms of reference</p> <p>Appendix 4 - DSFRS case study showing support to businesses - Fire Safety Risk Assessors Seminar</p> |
| <b>LIST OF BACKGROUND PAPERS</b>                   | Outline of description of Better Business for All programme  |